

My Mission Statement

Our mission statement template starts with an over-arching quote or statement that best sums up either:

- your desired approach to life
- your definition of success or happiness
- your desired state of being

Kirsty's example:

**Success is getting what you want,
Happiness is wanting what you get**

For me this means that in my mission statement I'm going to focus on what makes me happy, not what others (or even I used to) see as defining success.

From there this mission statement template will simply ask you questions which you can answer in one of the following three ways (or another way of your choice – go crazy):

- My lifestyle...
- To me happiness is...
- This year will see me...

Questions to considering answering in your mission statement:

- How will you sustain the income to achieve the things in your mission statement?
- What sort of work do you see yourself ideally doing?
- What sort of work couldn't people stop you doing even if you had more money than you'd even need?
- What impact do you want to have on the lives of those around you? (Think your partner, family, friends, workmates, your community, complete strangers)
- Who will keep you in check as you go towards achieving your mission statement?

- What are 5 goals you want to achieve in the near future? Does this mission statement allow you to do that?
- Who do you want to be surrounded by as you go forward in life?
- What things do you want to have or possess to achieve your over-arching statement?
- What type of person do you want to be ethically and morally?
- How will your health and fitness play a factor in your mission statement?
- What else is important to you in your life?

As examples for each of these points, here are excerpts from my own personal mission statement (up on my desk wall right now).

My lifestyle:

- Is supported by passive income
- Is not dependant upon me working in a day to day job
- Allows me to excel in my achievements
- Allows me to look after my family
- Means I'm accountable to myself only in a work capacity unless I choose otherwise
- Allows me to see the world
- Allows me to spend a lot of quality time with my husband
- Means that I'm a nice person with good ethics who does business and invests in a reputable manner
- Allows me time to be fit and healthy

Three other tips to keep your mission statement on track:

1. Keep it positive and aspirational
2. Keep it somewhere you can see it always
3. Don't write it unless you're going to work your butt off towards achieving it for yourself!

Happy mission statement writing!

Kirsty